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COMMUNICATIONS

The New Publishing: Technology's Impact on the Publishing Industry Over the Next Decade

By Gregory J. E. Rawlins (pp. 5-63)

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This report discusses technology's impact on the products, revenue sources, and distribution channels of the publishing industry over the next decade. It examines the threats and opportunities facing the book publishing industry, and presents a strategy for publishers to meet the threats and to use the opportunities to decrease risk and increase profit. The strategy also benefits education, science, and technology by making books cheaper, more flexible, and more easily and quickly available.

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Appendix B. Electronic Book Players

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The Public-Access Computer Systems Review

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Charles W. Bailey, Jr.
University Libraries
University of Houston
Houston, TX 77204-2091
(713) 743-9804
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